

FORD KUGA



Go Further

Working the space

You know the saying 'a place for everything, and everything in its place?' That's the philosophy behind the Ford Kuga's cabin design, with plenty of clever storage to make under-seat clutter a thing of the past.

Space that works for you

The spacious Ford Kuga becomes even roomier when you fold down the 60/40 split rear seats. Fold down one seat to fit those extra pieces of luggage and still have room for passengers. Fold both seats flat to carry a bigger load with up to 1,603 litres of space. There's even a hidden compartment for valuables.

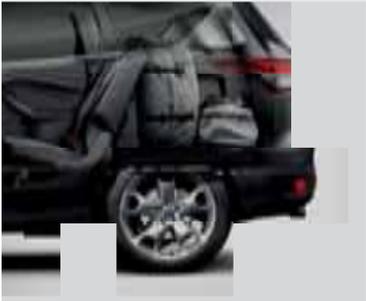
Let the sun shine in[^]

A full-length glass panorama roof offers a bright and airy drive – and if you crave some fresh air too, you can slide it back completely at the touch of a button. A Solar Reflect coating helps keep the interior cool, while an internal blind provides shade and privacy when you need it.

[^]Titanium model only.

Adjustable load floor

Moving an irregularly shaped piece of sports gear or furniture? No problem. Simply lower the floor in the back to make the storage space deeper, or fold the rear seats down to create a flat load surface.



Sustainability

The Ford Kuga brings you the latest in EcoBoost petrol and diesel engine options with smart fuel-saving technologies, delivering impressive fuel-efficiency without compromising power.



Ford Kuga Titanium shown.

Less fuel. More drive.

The less often you need to visit the fuel pump, the better. That's why the Ford Kuga comes with your choice of fuel-efficient EcoBoost and Diesel engines. Both designed to help reduce your cost of ownership, without the slightest compromise in style and performance.



2.0L TDCi diesel engine ^

Enjoy a responsive, effortless journey thanks to a 2.0L TDCi diesel engine – delivering a spirited performance every time you drive.

Active Grille Shutter*

Located behind the grille, the shutter only opens when the engine needs cooling and closes when it doesn't, so less air travels through the radiator. The less aerodynamic 'drag,' the less fuel you use.

Electric Power Assisted Steering (EPAS)

The Ford Kuga's Electric Power Assisted Steering (EPAS) only uses energy when the steering wheel is turned. So on straight roads, the motor is inactive, saving power and fuel.

Stop Start*†

By shutting down the engine at idle, the stop start system saves you fuel and reduces greenhouse gas emissions. Press the accelerator or lift the brake or clutch and the engine will restart immediately.



Power and fuel efficiency, without compromise

EcoBoost engine technology turns traditional petrol engine thinking on its head, thanks to an advanced combination of direct injection and turbocharging. Take the 1.5L EcoBoost engine, available on Ambiente models, which delivers up to 134kW* of power with fuel efficiency of 6.3L/100km* on manual models and 7.2L – 7.4L/100km* on the automatic variants. Or step into a Trend or Titanium model where the 2.0L EcoBoost achieves up to 178kW* and an impressive 8.8L/100km.*



Feel the power, not the shift

Quick and seamless delivery of power is a hallmark of our 6-speed PowerShift transmission. Its two clutches work in tandem to give you the ease of the automatic with the fuel efficiency of a manual.



Ford EcoMode driver information system

To achieve optimum efficiency, EcoMode software monitors your speed, gear shifting and driving style and offers tips to save fuel as you go.

*Available on all 1.5L EcoBoost and diesel models. †Trend and Titanium models only. †De-activation will not occur in all situations. *Power figures measured using premium unleaded fuel (96-98 RON) Ambiente power figures based on automatic models. †Fuel efficiency figures obtained from controlled tests using ADR 81/02. Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use.

Safety

The Ford Kuga incorporates some of the most advanced safety features available. Not only to help protect you, but to help prevent the need for protection in the first place.



Ford Kuga Titanium shown.



Intelligent Protection System (IPS)

The Ford Kuga's advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies designed to help protect you, including an ultra-high strength steel safety cage, Dynamic Stability Control (DSC) and front and curtain airbags.

The Ford Kuga IPS includes:

1. Driver and front passenger airbags
2. Driver and front passenger side thorax and pelvis airbags
3. Side curtain airbags for front and rear seats
4. Driver inflatable knee airbag
5. Collapsible steering column and pedals for optimised protection of driver's legs and feet
6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
7. Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seat belts
8. Anti-submarining seat bases
9. ISOFIX fixing points for child seats on rear outer seats
10. Dynamic Stability Control (DSC) with Anti-lock Braking System (ABS), Electronic Brake-force Distribution (EBD), Emergency Brake Assist (EBA), Trailer Sway Control and Rollover Mitigation
11. Emergency brake lights – automatic flashing of brake lights under heavy braking

A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger airbag. The safest place for children is properly restrained on the rear seat.

Extra levels of protection

The Ford Kuga's highly advanced technology provides you with the very best levels of protection. And it helps make your life simpler and stress-free too.



Emergency Assistance[®]

SYNC™ is there for you when you need it most. If you're in an accident that deploys the airbags or activates the fuel pump shut off, Emergency Assistance uses your paired and in range mobile phone, to dial emergency services and provides them with your precise GPS coordinates.





Ambiente

| The Ambiente is the stylish introduction to the Ford Kuga range. | 22



Ambiente standard features

Mechanical

- EcoBoost 4-cylinder petrol engine
- 6-speed manual transmission with engine auto stop-start (FWD model)
- 6-speed automatic transmission with engine auto stop-start & sport mode (FWD and AWD models)
- Electronic Power Assisted Steering (EPAS)
- Capless refuelling system

Exterior

- 17" x 7.5" steel wheels with 235/55 R17 tyres
- Body colour mirrors, door and lift-gate handles
- Power heated side mirrors
- Front and rear fog lamps
- Rear spoiler
- Twin exhausts with stainless steel finish

Interior

- 6-way manual adjustable driver seat and 4-way manual adjustable front passenger seat

- 60/40 split-fold rear seats with partial recline function
- Dual Zone automatic climate control†
- Rear air vents
- Flat loading rear cargo floor
- Push button start/stop
- Cruise control with auto speed limit device
- One touch power windows front and rear
- Interior illumination with theatre dimming and front & rear map lights
- 12 volt power outlets x3
- Leather steering wheel
- Front floor mats

Infotainment

- SYNC™ 2 Infotainment system with Voice Control‡
- SatNav with Voice Control^ and Traffic Management Channel^o
- 8" colour touchscreen^

- Instrumentation cluster with 4.2" colour screen
- USB integration
- Bluetooth® mobile phone integration
- iPod®* integration
- Single CD with AM/FM/DAB+ audio system with 6 speakers
- Steering wheel mounted audio controls
- Digital compass

Safety, Security and Driver Assistance

- Rear parking sensors
- Reverse Camera
- ANCAP 5-star safety
- Beltminder™ (front and rear)
- ABS with Electronic Brake-force Distribution (EBD)
- Dynamic Stability Control (DSC) with Rollover Mitigation, Traction Control, Emergency Brake Assist (EBA) and Hill Launch Assist
- Emergency Assistance
- 7 airbags

[†]SYNC™ 2 with 8" colour touchscreen standard on Ambiente models commencing February 2016 production. Please refer to owner's manual for full details regarding system availability and limitations. [®]Bluetooth® is a registered trademark of Bluetooth SIG Inc, and is used under licence. For phone and media compatibility please visit www.ford.com.au/compatibility. [®]iPod is a trademark of Apple Inc. [®]For SYNC™ phone and media player compatibility please visit www.fordsync.com. Please refer to the Owners manual for full details regarding system availability and limitations. ^{††}Dual Zone Climate control standard on Ambiente models commencing February 2016 production. ^oTraffic information is provided through an arrangement with Intellematics Australia Pty Ltd. Traffic Information is based on data provided with the permission of one or more third parties. Should Ford's arrangement with Intellematics Australia Pty Ltd cease for any reason, the ongoing provision of traffic information cannot be guaranteed. ^{*}Reverse camera currently standard on Ambiente models, 8" colour touchscreen pictured will be standard on Ambiente models commencing February 2016 production.

Dual-Zone Climate Control†

Driver and passenger can both set their perfect temperature, so everyone can ride in complete comfort.

Reverse Camera

A wide angle camera that automatically activates when the reverse gear is selected gives a clear view of what's behind you on a crisp 8" colour touchscreen.*

Rear parking sensors

Activating automatically when you put the Ford Kuga in reverse, sensors give a warning tone to help you safely gauge the distance behind you.

Push button start/stop

Starting up the Ford Kuga couldn't be simpler. Just push the power button and you're ready to go.

SYNC™ 2 with Voice controlled Satellite Navigation^

Finding your way is easy with Voice controlled Satellite Navigation, mapped out on an 8" colour touchscreen.

EcoBoost engine technology

Using an advanced combination of direct injection and turbocharging, the Ford Kuga's 134kW (auto) EcoBoost engine delivers exceptional fuel economy – without compromising on power.



ECOBOOST 



Trend

Smart features meet an outstanding driving experience in the Ford Kuga Trend.



In addition to Ambiente

Mechanical

- 178kW GTDi EcoBoost 4-cylinder petrol engine

Exterior

- 18" x 7.5" alloy wheels with 235/50 R18 tyres
- Roof rails (silver finish)
- Privacy glass (rear of B-pillar)

Interior

- Leather seat bolsters
- 10-way power adjustable driver seat
- 6-way manual adjustable front passenger seat with lumbar adjust
- Electrochromatic rear vision mirror
- Automatic headlamps with 'Follow-Me-Home' lighting
- Rain sensing wipers
- Leather Gear Shift
- 2.0L TDCi 4-cylinder diesel engine

Optional

Technology pack:

- Adaptive Cruise Control
- Active City Stop
- Blind Spot Information System (BLIS)
- Lane Keeping Aid
- Automatic High Beam
- Tyre Pressure Monitoring System

Hands-free power tailgate:

- Smart Keyless Entry

*Power figures measured using premium unleaded fuel (96-98 RON). Fuel efficiency figures obtained from controlled tests using ADR 81/02. Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicles equipment condition and use.

Auto headlamps and rain sensing wipers

Front headlamps and windscreen wipers turn on automatically whenever it gets dark or starts to rain.



Roof rails

With silver finished roof rails you can enjoy the freedom to fit even more into your weekend plans.



Intelligent All-Wheel-Drive

Standard on the Ford Kuga Trend is an AWD system that adjusts the torque of each wheel every 16 milliseconds. This ensures that traction and cornering is always spot on.



Power to you

With either the 2.0L TDCi Diesel or 178kW EcoBoost engine, you'll love the Ford Kuga's spirited performance and effortless drivability.



18" Alloy wheels

Stylish and slick, these alloy wheels have been designed to perfectly compliment the Ford Kuga Trend's dynamic lines.



EcoBoost Engine Technology

The Ford Kuga Trend's 2.0L EcoBoost engine uses an advanced combination of direct injection and turbocharging to deliver up to 178kW all at an impressive 8.8L/100km.*





Titanium

The top-of-the-range Ford Kuga Titanium is all class with striking design, superb drivability and luxurious interior features.



In addition to Trend

Exterior

- 19" x 8" alloy wheels with 235/45 R19 tyres
- Hands-free power tailgate
- Bi-Xenon HID headlamps with auto headlamp levelling and headlamp jet wash
- Power folding (on locking) mirrors with approach light
- LED day time running lamps
- Rear LED tail lamps

Interior

- Power opening panorama glass roof
- Leather seat inserts and bolsters

- Driver and front passenger heated seats
- Front door scuff plates (stainless steel)
- Ambient lighting with multi-colour LEDs
- Hands-free Power Tailgate
- Smart Keyless Entry
- 9 speaker Sony Audio System
- Premium front and rear floor mats

Safety & Driver Assist

- Active Park Assist
- Front parking sensors

Optional

Technology pack:

- Adaptive Cruise Control
- Active City Stop
- Blind Spot Information System (BLIS)
- Lane Keeping Aid
- Automatic High Beam
- Tyre Pressure Monitoring System

Panorama roof

The Ford Kuga Titanium's power-opening panorama roof lets natural light flood in, giving the already spacious cabin a brighter, airier feel. Use the power opening function to complement with fresh air.



Hands-free power tailgate

Hands full? Open the tailgate the easy way just by waving your foot under the rear bumper.



Active Park Assist

Makes parallel parking simple. Finds a park you can fit into, then steers the Ford Kuga into it for you while you work the accelerator and brakes.



Leather seat inserts and bolsters

Leather seat inserts and bolsters add another layer of polish to an already stylish interior.



Sony audio system

Coupled with an 8" colour touchscreen, the Sony 9-speaker audio system takes entertainment levels up a notch with even more depth and clarity of sound.



19" Alloy wheels

Stylish and slick, these alloy wheels have been designed to perfectly compliment the Ford Kuga's dynamic lines.



Colour and trim

Complementing the Ford Kuga's stylish design and satisfying your personal taste is a range of attractive metallic and solid colours.



Frozen White

Race Red

Deep Impact Blue*

Green Instinct*

Moondust Silver*

Shadow Black*

Tiger Eye*

Ruby Red*

Magnetic*



Ambiente

Seat insert: Prada in Charcoal Black
Seat bolster: Lux in Charcoal Black
Instrument panel: Charcoal Black



17" x 7.5" steel wheel



Trend

Seat insert: Prada in Charcoal Black
Seat bolster: Torino Leather in Charcoal Black
Instrument panel: Charcoal Black



18" x 7.5" alloy wheel



Titanium

Seat insert: Torino Leather in Charcoal Black
Seat bolster: Torino Leather in Charcoal Black
Instrument panel: Charcoal Black



19" x 8" alloy wheel



Ford Kuga Titanium interior shown.

*Prestige paint is an option that incurs an additional charge.

Accessories

| | Ambiente | Trend | Titanium |
|--|----------|-------|----------|
| Exterior Styling & Protection | | | |
| 17" Alloy wheel 5 spoke ¹ | A | – | – |
| 17" Alloy wheel 9 spoke ¹ | A | – | – |
| CSA Mullins alloy wheels – Various styles ^{1,2,3} | A | A | A |
| Bonnet Protector ³ | A | – | – |
| Headlamp guards ³ | A | A | A |
| Mudspats – front and rear | A | A | A |
| Alloy wheel lock nut kit | A | A | A |
| Weathershields – Slimline set of 4, front and rear | A | A | A |
| Interior styling, comfort & storage | | | |
| Carpet mats rear – set of 2 | A | A | S |
| All weather mats – set of 4, front and rear | A | A | A |
| Waterproof luggage compartment mat | A | A | A |
| Boot scuff guard | A | A | A |
| Cargo organiser | A | A | A |
| Front door scuff plates – aluminium with Ford Kuga logo | A | A | S |
| Smoker's Pack | A | A | A |
| Umbrella storage | A | A | A |
| In car entertainment and electrical | | | |
| Auxiliary audio plug in cable | A | A | A |
| iPod® USB Integration cable ⁴ | A | A | A |
| DVD / CD wallet | A | A | A |
| Fridge 15L ³ | A | A | A |
| Fridge power adaptor | A | A | A |
| Safety | | | |
| Fire extinguisher | A | A | A |
| First aid kit | A | A | A |
| Safety triangle | A | A | A |
| Carrying | | | |
| Carry Bars ⁵ | A | A | A |
| Roof Rails | A | S | S |
| Ski / snowboard carrier ⁶ | A | A | A |
| Rhino-Rack® carry bars and accessories™ ^{3,6} | A | A | A |
| Towpack ⁷ | A | A | A |
| LED trailer wiring connector | A | A | A |

S = Standard. O = Optional. A = Accessory that can be added at any time. – = Not available

1. Wheels and tyres sold separately. 2. It is recommended that tyres matching original equipment specification be fitted to Mullins alloy wheels. 3. This accessory is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. 4. iPod is a trademark of Apple Inc. 5. Attaches to Genuine Ford roof rails (standard on Trend and Titanium models, sold separately on Ambiente models). 6. Attaches to Genuine Ford carry bars (sold separately). 7. Towing is subject to State and Territory regulations. Maximum vehicle tow rating: 1,800kg.

Accessories

When it comes to fitting out your Ford Kuga, we've got just what you need for wherever you're heading.



Scuff plate

Enhance the appearance of your Ford Kuga with these sporty alloy scuff plates.



Mudspats

Keep your car in the best shape by reducing mud and dirt on the exterior while also protecting the paintwork from stone chips. Front and rear sold separately.



Alloy wheel 17" 5-spoke¹

These distinctive alloy wheels are purpose-designed to complement the Ford Kuga's dynamic lines.



Carry bars⁵

Easily fitted to the Ford Kuga's roof rails, these aluminium carry bars can carry up to 75kg of extra cargo on Trend and Ambiente models and 60kg on Titanium models.



Alloy wheel 17" 9-spoke¹

Designed in Europe, these 9-spoke alloy wheels give your Ford Kuga an even sportier edge.



Waterproof luggage compartment mat

Keep your boot clean and pristine whatever the weather, with an anti-slip mat tailored to fit the Ford Kuga perfectly.



Ski/snowboard carrier⁶

With soft rubber padding and lockable fastenings, you can transport up to five pairs of skis safely and securely.

Mechanical specifications For vehicles produced from September 2015¹

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| Engine | Petrol | | | | Diesel |
|--|--|--|--|--|--|
| Engine type | 1.5L GTDi EcoBoost | | 2.0L GTDi EcoBoost | | 2.0L TDCi |
| Engine size (cc) | 1498 | | 1999 | | 1997 |
| Compression ratio | 10:1 | | 9.3:1 | | 16.7:1 |
| Max. power ² | 110kW @ 6000 RPM (MANUAL) 134kW @ 6000 RPM (AUTO) | | 178kW @ 5500 RPM | | 132kW @ 3500 RPM |
| Max. torque ² | 240Nm @ 1600-5000 RPM | | 345Nm @ 2000-4500 RPM | | 400Nm @ 2000-2500 RPM |
| No. of valves | 16 | | 16 | | 16 |
| Bore x stroke (mm) | 79.0 x 76.4 | | 87.5 x 83.1 | | 85.0 x 88.0 |
| Injection | Direct injection with turbo-charging | | Direct injection with turbo-charging | | High pressure common rail |
| Suspension | | | | | |
| Front | MacPherson strut | | | | MacPherson strut |
| Rear | Control Blade Independent Rear Suspension | | | | Control Blade Independent Rear Suspension |
| | Ambiente FWD Manual 110kW EcoBoost | Ambiente FWD Auto 134kW EcoBoost | Ambiente AWD Auto 134kW EcoBoost | Trend/Titanium AWD Auto 178kW EcoBoost | Trend/Titanium AWD Auto 132kW TDCi |
| Transmissions/ratios | | | | | |
| 1st | 3.818 | 4.584 | 4.584 | 4.584 | 3.583 |
| 2nd | 2.150 | 2.964 | 2.964 | 2.964 | 1.952 |
| 3rd | 1.423 | 1.912 | 1.192 | 1.912 | 1.194 |
| 4th | 1.029 | 1.446 | 1.446 | 1.446 | 0.829 |
| 5th | 1.129 | 1.000 | 1.000 | 1.000 | 0.943 |
| 6th | 0.943 | 0.746 | 0.746 | 0.746 | 0.756 |
| Reverse | 1.423 | 2.943 | 2.943 | 2.943 | 4.843 |
| Final drive ratio | 4.063/2.955 | 3.210 | 3.510 | 3.070 | 4.533/3.091 |
| Towing capacities (kg)³ | | | | | |
| Maximum towing capacity - braked trailer ⁴ | 1500 | 1500 | 1600 | 1600 | 1800 |
| Maximum towing capacity - unbraked trailer ⁴ | 750kg | | | | 750kg |
| Luggage capacity (L) | | | | | |
| 5-seat mode (laden to package tray) | 406 | | | | 406 |
| 2-seat mode (laden to roof) | 1603 | | | | 1603 |
| Exterior dimensions (mm) | | | | | |
| Overall length | 4524 | | | | 4524 |
| Overall width (excluding mirrors) | 1838 | | | | 1838 |
| Overall height (excluding roof rails) | 1702 | 1702 | 1701 | 1701 | 1701 |
| Wheelbase | 2690 | | | | 2690 |
| Front track | 1563 | | | | 1563 |
| Rear track | 1565 | | | | 1565 |
| Front overhang | 924 | | | | 924 |
| Rear overhang | 910 | | | | 910 |
| Approach angle | 21.5 | 21.5 | 21.2 | 21.2 | 21.2 |
| Departure angle | 28.2 | 28.2 | 27.7 | 27.7 | 27.7 |
| Ground clearance | 197.2 | 197.2 | 192.9 | 192.9 | 192.9 |
| Interior dimensions (mm) | | | | | |
| Front head room | 1013 (973 with panorama roof) | | | | 1013 (973 with panorama roof) |
| Front leg room | 1027 | | | | 1027 |
| Front hip room | 1392 | | | | 1392 |
| Front shoulder room | 1421 | | | | 1421 |
| 2nd row head room | 991 (950 with panorama roof) | | | | 991 (950 with panorama roof) |
| 2nd row leg room | 934 | | | | 934 |
| 2nd row hip room | 1330 | | | | 1330 |
| 2nd row shoulder room | 1398 | | | | 1398 |
| Minimum turning circle (m) | | | | | |
| Diameter kerb-to-kerb | 11.1 | | | | 11.1 |
| Weight | | | | | |
| Kerb weight (kg) ⁵ | 1558 | 1595 | 1667 | 1700-1732 | 1749-1782 |
| Gross Vehicle Mass (GVM) | 2100 | 2100 | 2250 | 2250 | 2230 |
| Fuel | | | | | |
| Fuel tank capacity (L) | 60 litres | 60 litres | 60 litres | 60 litres | 60 litres |
| Combined fuel consumption (ADR 81/02 L/100km - rounded) ⁶ | 6.3 | 7.2 | 7.4 | 8.8 | 5.5 (Trend) 5.6 (Titanium) |
| CO ₂ emissions (g/km) ⁶ | 146 | 167 | 171 | 204 | 144 (Trend) 147 (Titanium) |
| Recommended fuel ⁷ | 95-98 RON | 95-98 RON | 95-98 RON | 95-98 RON | Diesel |

1. Please consult your Ford Dealer to confirm vehicle production date. 2. Petrol power and torque figures measured using premium unleaded fuel (95-98 RON). 3. Towing is subject to State and Territory regulations. 4. Maximum braked towing capacity when fitted with a Genuine Ford towpack. 5. Approximate kerb (unladen) mass based on a full tank of fuel and assuming driver at 75kg. 6. Figures obtained from controlled tests using ADR 81/02. Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use. 7. 91 RON compatible. For optimum engine performance, 95-98 RON unleaded petrol is recommended. 8. Set of four. 9. Smart Keyless Entry is part of a pack when the optional hands-free power tailgate is selected on Trend models. 10. Bluetooth® is a registered trademark of Bluetooth SIG.

Specifications

| | Ambiente FWD | Ambiente AWD | Trend AWD | Titanium AWD |
|--|--------------|--------------|----------------|--------------|
| Engine and Transmission | | | | |
| 110kW GTDi EcoBoost manual | S | - | - | - |
| 134kW GTDi EcoBoost automatic | O | S | - | - |
| 178kW GTDi EcoBoost automatic | - | - | S | S |
| 2.0L TDCi Diesel Powershift | - | - | O | O |
| Ride & Handling | | | | |
| Electric Power Assist Steering (EPAS) | S | S | S | S |
| Front-Wheel-Drive | S | - | - | - |
| All-Wheel-Drive (Intelligent AWD System) | - | S | S | S |
| 17" x 7.5" steel wheels with 235/55 R17 tyres ³ | S | S | - | - |
| 18" x 7.5" alloy wheels with 235/50 R18 tyres ⁸ | - | - | S | - |
| 19" x 8.0" alloy wheels with 235/45 R19 tyres ⁸ | - | - | - | S |
| Exterior | | | | |
| Prestige paint | O | O | O | O |
| Front upper grille painted black with chrome trim | S | S | S | S |
| Privacy glass | - | - | S | S |
| Roof rails (painted silver) | - | - | S | S |
| Power opening panorama roof | - | - | - | S |
| Front and rear fog lamps | S | S | S | S |
| Heated power side mirrors with integrated side indicators | S | S | S | S |
| Power folding (on locking) side mirrors with approach lights | - | - | - | S |
| Twin exhausts with stainless steel finish | S | S | S | S |
| Bi-Xenon HID headlamps with Headlamp jet wash | - | - | - | S |
| LED day time running lights | - | - | - | S |
| Mini-spare wheel | S | S | S | S |
| Active Grille shutter (1.5L Petrol & 2.0L Diesel only) | S | S | S | S |
| Comfort and convenience | | | | |
| Push button start/stop | S | S | S | S |
| Smart Keyless Entry with push button start/stop | - | - | P ⁹ | S |
| Hands-free power tailgate ³ | - | - | O | S |
| Active Park Assist | - | - | - | S |
| Auto Stop/Start (1.5L Petrol & 2.0L Diesel only) | S | S | S | S |
| Dual-zone automatic climate control ¹² | S | S | S | S |
| Cruise control with speed limiter | S | S | S | S |
| Capless refuelling system with misfuel inhibitor | S | S | S | S |
| Rain sensing windscreen wipers | - | - | S | S |
| Auto headlamps | - | - | S | S |
| 12 volt power outlets (x3) | S | S | S | S |
| Electrochromatic rear view mirror | - | - | S | S |
| Technology pack: | | | | |
| - Adaptive Cruise Control | - | - | - | - |
| - Active City Stop | - | - | - | - |
| - Lane Keeping Aid | - | - | - | - |
| - Blind Spot Information System (BLIS) | - | - | O | O |
| - Automatic High Beam | - | - | - | - |
| - Tyre Pressure Monitoring System | - | - | - | - |

| | Ambiente FWD | Ambiente AWD | Trend AWD | Titanium AWD |
|---|--------------|--------------|-----------|--------------|
| Interior | | | | |
| 5 seat capacity | S | S | S | S |
| Sports style front seats | S | S | S | S |
| 60/40 split-fold rear seats | S | S | S | S |
| Flat loading rear cargo floor | S | S | S | S |
| Rear cargo cover | S | S | S | S |
| Front floor mats | S | S | S | - |
| Premium front and rear floor mats | - | - | - | S |
| Leather seat bolsters | - | - | S | - |
| Leather seat inserts and bolsters | - | - | - | S |
| Heated driver and front passenger seats with variable heating control | - | - | - | S |
| Leather wrapped steering wheel | S | S | S | S |
| 4-way adjustable steering column | S | S | S | S |
| 6-way manual adjustable driver seat | S | S | - | - |
| 10-way power adjustable driver seat | - | - | S | S |
| Audio & Communication | | | | |
| SYNC™ 2 Infotainment system with Voice Control ¹² | S | S | S | S |
| 8" colour touch screen ¹² | S | S | S | S |
| Instrumentation Cluster with 4.2" colour screen | S | S | S | S |
| Bluetooth® mobile phone integration ¹⁰ | S | S | S | S |
| Single CD with AM/FM/DAB+ audio system with 6 speakers | S | S | S | - |
| Sony Single CD, AM/FM/DAB+ audio system with 9 speakers | - | - | - | S |
| SatNav with Voice Control and Traffic Management Channel ^{12,13} | S | S | S | S |
| iPod integration ¹¹ | S | S | S | S |
| USB integration (2 ports) ¹² | S | S | S | S |
| Digital Compass | S | S | S | S |
| Steering wheel audio controls | S | S | S | S |
| Safety and Security and Driver Assistance | | | | |
| ANCAP 5-star safety | S | S | S | S |
| Rear view camera | S | S | S | S |
| Rear parking sensors | S | S | S | S |
| Front parking sensors | - | - | - | S |
| Intelligent Protection System (IPS) | S | S | S | S |
| Driver and front passenger airbags (both single stage) | S | S | S | S |
| Driver and front passenger side thorax and pelvis airbags | S | S | S | S |
| Side curtain airbags | S | S | S | S |
| Driver's knee airbag | S | S | S | S |
| ABS with Electronic Brakeforce Distribution (EBD) | S | S | S | S |
| DSC (with Rollover Mitigation) | S | S | S | S |
| Traction control | S | S | S | S |
| Emergency Brake Assist (EBA) | S | S | S | S |
| Emergency Assistance | S | S | S | S |
| Front and rear Beltminder™ | S | S | S | S |
| Immobiliser | S | S | S | S |
| Hill Launch Assist | S | S | S | S |

S = Standard. - = Not available O = Option that can be ordered before a vehicle is manufactured. P = Part of option pack. A = Accessory

Inc. and is used under licence. Customers should consult their Ford Dealer on the ability of their mobile phone handset to integrate with the Bluetooth® system prior to making a purchase decision. Please visit www.ford.com.au/ compatibility for compatible devices. 11. iPod is a trademark of Apple Inc. Please refer to ford.com.au for iPod compatibility. 12. Standard on Ambiente models commencing February 2016 production. 13. Traffic information is provided through an arrangement with Intellematics Australia Pty Ltd. Traffic information is based on data provided with the permission of one or more third parties. Should Ford's arrangement with Intellematics Australia Pty Ltd cease for any reason, the ongoing provision of traffic information cannot be guaranteed.



Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully, too.



Safety

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to help protect you.



Sustainability

Using advanced technology, we're committed to creating vehicles with improved fuel economy, reduced CO₂ emissions and a lower overall cost of ownership.



Smart

Vehicles with smart, intuitive technologies designed to connect you to your world and many clever solutions that make life a little easier.

Speak to your Ford Dealer today about how we can help you make the most out of your vehicle ownership experience.

Complimentary State Auto Club Roadside Assistance and Membership.

Our commitment to your complete satisfaction plays a major role in everything we do. That is why we provide a 12 month Roadside Assistance package including State Auto Club Membership for all Retail and Blue Fleet Customers (with fleets less than 5 vehicles).

This package gives you access to the largest network of roadside assistance providers in the country, so you can be assured that you have non-stop coverage every day of the year.

The benefits of being a member are not limited to the peace of mind of 24/7 roadside assistance. You also have access to a wide range of member benefits including Show Your Card & Save. In addition, you will maintain any benefits accrued through your existing years of membership (where applicable).

Complimentary State Auto Club Roadside Assistance & Membership is valid for eligible Ford vehicles and is available from participating Authorised Ford Dealers only. Visit your local Ford Dealer or refer to ford.com.au for more information and full terms and conditions.



Warranties & Service.

3 year/100,000km new car warranty.#

For three years or 100,000km, whichever comes first, your Ford is covered against any defects in factory materials or workmanship. This also applies to Genuine Ford Accessories you may have had fitted before you took delivery.

5 year warranty against perforation corrosion.#

It's reassuring to know that the original body of your gleaming new Ford is guaranteed against perforation corrosion for the first five years of its life. If perforation corrosion occurs, we'll fix it for free.

myFord Warranties and Insurance.

When you first turn the key of your brand new Ford you want to do so without a care in the world. Our range of myFord products gives you that extra peace of mind. For more information about myFord Warranties and Insurance, visit your participating Ford Dealer for further details on the plans that best suit your needs. Terms, conditions and eligibility criteria apply.

12 months/15,000km service intervals.

Under normal driving conditions service intervals are 12 months or 15,000km, whichever occurs first.

FORD SERVICE

At Ford, we are committed to providing an outstanding ownership experience. For example, we think you should always know what you're going to pay for a standard service, before you go in. So we offer a Service Price Promise for the life of your car, which means we'll publish the maximum price you'll pay for your next A or B logbook service at participating Authorised Ford Dealers on all vehicles built from 2007.

However our service doesn't end at the service garage. With each standard service at a participating Auto Club Dealer, Retail and Small Business

Customers (fleets of less than five vehicles) will also receive up to 12 months Auto Club Membership (including free Roadside Assistance), for up to seven years. Eligible customers will even have access to a free loan car with any scheduled service, through participating dealers. Why do we do all this? Because at Ford, we think that's what service should be.

For more details visit your participating local Ford Dealer or visit ford.com.au/service/t-and-c for full terms and conditions.

Want to contact us?

For answers to your questions, or help with any concern, contact our Customer Relationship Centre on 13 FORD (13 3673) or email customers@fordcrc.com.au

Visit us on the web.

If you want more information on Ford or our entire product range, visit us at ford.com.au

Running a fleet?

Our Ford Fleet team is available to assist fleet customers with information on Ford products and services. Call 1300 13 13 30 or email askfleet@ford.com

#Conditions and exclusions apply. For more information visit www.ford.com.au/newvehiclewarranties

This brochure details specifications and features of the Ford Kuga. Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions. Not all features will be available on the entire Ford Kuga model range. Please visit our website www.ford.com.au for more information.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Images and illustrations are for information purposes and are indicative only. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of features and optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

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